



Innovate, Inc.
Shoes & Accessories Price List

1/31/2011

Description	Monthly Volume - Pairs of Shoes	
	under 100	over 100

Dr Zen Diabetic Shoes

Triple Width System (TWS)

Anne - TWS - New	\$60	\$55
Aries - TWS - New	\$60	\$55
Beth - TWS - New	\$60	\$55
Chris - TWS - New	\$60	\$55
Gemini - TWS - New	\$60	\$55
Linda - TWS - New	\$60	\$55
Lori - TWS - New	\$60	\$55
Melissa - TWS - New	\$60	\$55
Nellie - TWS - New	\$60	\$55
Stella - TWS - New	\$60	\$55
Storm - TWS - New	\$60	\$55
Valerie - TWS - New	\$60	\$55
Ben - Boot - TWS - New	\$70	\$65
Charles - TWS - New	\$65	\$60
Legend - TWS	\$65	\$62
Legend Golf - TWS	\$65	\$62
Nautica Boat - TWS	\$65	\$62
Clog	\$48	\$42
Sandal	\$48	\$42
Sport I	\$48	\$42
Titan	\$48	\$42
Zennon	\$48	\$42
Dawn	\$55	\$50
Jenny - Zennon	\$55	\$50
Leather	\$55	\$50
Raven	\$55	\$50
Suede	\$55	\$50
Jenny - Leather	\$60	\$55
Kosmo	\$60	\$55
Sport II	\$60	\$55
Boot	\$65	\$62
Gator	\$65	\$62
New Yorker	\$65	\$62



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Sample Shoes (pair)	\$35	\$35
Custom Inserts (3 pair)	\$65	\$60
Heat Molded Inserts (3 pair)	\$27	\$24
Toe Fillers		
Each Toe & Added to 1 Insert		
1 Toe & Added to 3 Inserts	\$150	\$150
2 Toes & Added to 3 Inserts	\$300	\$300
3+ Toes & Added to 3 Inserts	\$450	\$450
Gauntlet (1 pair)	\$50	\$45
Impression Case (12 boxes in Case)	\$45	\$40
Diabetic Socks	\$4	\$4
Ritz Stick	\$15	\$15
Tri-fold Brochures - each	\$0.10	\$0.10
Catalog - Diabetic Shoes - each	\$0.85	\$0.85
Fitter Self Study Course	\$250	\$250
Diabetic Shoes - Starter Kit	\$400	\$400
250 brochures, 1 Catalog, 13 Pairs of shoes, 2 Pairs of custom inserts, 1 Ritz stick, 12 Impression boxes, and 1 Pair of Diabetic Socks		
Restocking Fees	10	10